



Celebrating Three Decades of Excellence in Media & Conservation

International Wildlife Media Center & Film Festival

718. S. Higgins Ave. • Missoula, MT 59801 • USA • Tel (406) 728-9380 • Fax (406) 728-2881
Web: www.wildlifefilms.org Email: iwff@wildlifefilms.org

33rd International Wildlife Film Festival

Media & the Message:

Wildlife Filmmaking & Survival in the 21st Century

May 8-15, 2010
Missoula, Montana, USA

Schedule of Events during Festival Week

The 33rd IWFF Film Screening Schedule will be posted April 2010 and additional events are posted throughout the Spring, so please continue to check back. See www.wildlifefilms.org for additional updates & festival registration forms



Wilma Theatre Screenings co-sponsored by Bresnan Communications/Others TBA*

Saturday, May 8

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|-----------------|---|
| Day & Evening | Film Screenings - Wilma Theatre, Screening Schedule available 4/2010
Wilma Screenings co-sponsored by Bresnan Communications, First Security Bank & ARKive-Wildscreen USA |
| 9am-Noon | Registration at IWFF Headquarters & Media Center/Roxy Theater
718 S. Higgins Avenue |
| 12:45pm (tent.) | WildWalk Parade/Theme: <i>Wings & Fins & Things That Soar & Swim</i>
Sponsored by Family Dental Group & Missoula Pediatric Dentistry
**New Route & Time TBA – Please contact IWFF for details |
| Noon-3pm | WildFest at Caras Park – Free! (Great Family Entertainment/Activities & Events)
Co-Sponsored by the Missoula Downtown Association
Exhibitor Booths and Tables Available! Reach 1000s of people with your message |

Sunday, May 9

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| Day & Evening | Film Screenings - Wilma Theatre, Screening Schedule available 4/2010
Wilma Screenings co-sponsored by Bresnan Communications, First Security Bank, ARKive-Wildscreen USA |
| 9am-Noon | Registration at IWFF Headquarters & Media Center/Roxy Theater |
| | Free Day/Explore Missoula – IWFF Staff & Hosts Offer Recommendations
Tentative Field Trips may be offered including fly-fishing, bird watching & the Bison Range - TBD
Mother's Day Brunch & Event at Dunrovin Ranch; for reservations & info:
www.dunrovinranchmontana.com |

Monday, May 10

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| Day & Evening | Film Screenings - Wilma Theatre, Screening Schedule available 4/2010
Wilma Screenings co-sponsored by Bresnan Communications, First Security Bank & ARKive-Wildscreen USA |
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- 7:30-9:30am **Continental Breakfast Sponsored by Fujinon @ Bernice's Bakery
(Bring your complimentary Fujinon/IWFF mug for free refills)**
- 9am-4:30pm **Registration at IWFF Headquarters & Media Center/Roxy Theater**
- 9am-4pm **33rd IWFF Video Library Open at the Roxy Theater
Free for all registered delegates**
- Noon **Tentative - Special Field Trip:** Wildlife Still Photography Field Workshop with Award-Winning Still Photographer Tom Murphy (Space is limited)
- 6-8pm ***Welcome to Missoula, Montana Filmmakers Reception*
Sponsored by the Montana Film Office – Location TBA (Private)
For Registered Festival Delegates & Invited Guests**

Tuesday, May 11

- Day & Evening **Film Screenings - Wilma Theatre, Screening Schedule available 4/2010
Wilma Screenings co-sponsored by Bresnan Communications, First Security Bank
& ARKive-Wildscreen USA**
- 7:30-9:30am **Continental Breakfast Sponsored by Fujinon @ Bernice's Bakery**
- 8:30am-4:30pm **Registration at IWFF Headquarters & Media Center/Roxy Theater**
- 9am-4pm **33rd IWFF Video Library Open at the Roxy Theater
Free for all Registered Delegates**
- 9:30am-11:00am **Media & The Message:** "Devil Bear," "Demon of the North" --- with names like these, it's no wonder the wolverine has long suffered a PR problem. As one of the least studied and most elusive animals on the planet, the wolverine is shrouded in mystery and has garnered a public image that teeters between comic book mutant and ferocious hellion of the wild. Join us for a sneak peek at Nature's new film, *Wolverine: Chasing the Phantom* and go behind the scenes with the film crew and the bold few who have spent years on the wolverine's trail, hell-bent on revealing the true story of an animal that is far more vulnerable than it is villainous. As the fate of the wolverine may ultimately lie with the public's perception, we'll engage in a lively discussion of the media's vital role in its conservation and that of so many other "unsung heroes" of the wild.
- Panel: Gianna Savoie: Producer, *Wolverine: Chasing the Phantom* (WNET, NATURE)
Douglas Chadwick: Biologist and Author of *The Wolverine Way*
Jeff Copeland: Principal Investigator, Glacier NP Wolverine Project, USFS Research
Rick Yates: Field Coordinator for the Glacier NP Wolverine Project
Joe Pontecorvo: Director of Photography, *Wolverine: Chasing the Phantom*
- 11:30am-12:30pm **Tentative: Studio Workshop with Wildlife Photographer, Tom Murphy**

- 11:30am-12:30pm **Tentative: New Camera “(R)Evolution” Demo/Exhibit**
- 12:30-2pm **Hosted Lunch & Special Wildlife Film Book “Premier” for all Registered Delegates Sponsored by Chris Palmer, Author – “*Shooting in the Wild: An Insider’s Account of Making Movies in the Animal Kingdom*”**
 Using clips from his award-winning films on bears, wolves, whales and dolphins, veteran producer Chris Palmer offers a preview of his insights into the wildlife film business from his new book, *Shooting in the Wild* (Sierra Club Books).
 Palmer reveals a dark side to this world: a pervasive and troubling trend toward sensationalism, extreme risk-taking and even wildlife abuse in filmmaking.”
 Special Lunch followed by Presentation, Q&A and book signing up close & personal
- 2pm-3:30pm **Keynote: Dr. Carl Safina - IWFF Lifetime Achievement Award for Conservation “In the Same Net; Biodiversity, Ethics, and the Human Spirit.”**
 Fisheries, coral reefs, forests, climate change, poverty, and peace—these are all facets of the same issue.
- In a talk that is part autobiography, part science lecture, and part book-reading, scientist and author Carl Safina tells the story of his global journey from fisherman to scientist to the realization that the changing ocean reflects the challenges facing not just sea life but all of humankind.
- Despite serious problems, recent good news indicates certain problems are being solved, with some recoveries underway.
- Dr. Safina will also discuss how scientific findings have ethical implications, how religion and science are converging toward common cause on environmental matters, and how moral responses can add momentum toward solutions that are becoming increasingly crucial.
- 3:30-4:15pm ***Not for Prime Time* Festival Networking Primer Facilitated by Chris Palmer**
- 5:00pm-9pm **Special Presentation & Dinner - (For Registered Delegates, Community & Guests)
 Greg Carr – Carr Foundation
 “Restoring Hope in Gorongosa National Park, Mozambique”
 Sponsored by the University of Montana, President’s Office
 Hosted by UM President George M. Dennison**
- 5:00pm **UC Ballroom – Buffet Dinner for Delegates & Guests**
- 7:00pm **UC Theater – adjacent to ballroom – Public Presentation**



Wednesday, May 12

6th Annual Tarkio Retreat

Forging New Partnerships in Media & Conservation

9am-8pm - Location: Montana Island Lodge

Sponsors: Animal Planet; The University of Montana; Others TBA

Moderator:

Chris Palmer-Director, Center for Environmental Filmmaking (American University)

This event is included for all Week-long Delegate Registrations Only

Daily Rate: \$100 - Single Day Registration

Final Registration for the Tarkio Retreat at IWFF Headquarters at 7:30-8am

Breakfast, Lunch & Dinner, entertainment and transportation included

Special Focus: The International Illegal Wildlife Trade Worldwide, a Global Crisis

9am **Continental Breakfast Sponsored by: TBD**

10:00am **Welcome Presentation: TBD**

Presentations/Facilitators:

Azrina Abdullah - Former Head of Traffic (WWF) – SE Asia

Mary Rice - Exec. Dir., Environmental Investigations Agency

Bryan Christy - Investigative Journalist, “The Lizard King”

Robert Anderson, Chief Prosecutor (Poaching), The Justice Department

Jason Carey, VP Programming, Animal Planet, “On the Frontlines”

Others TBA

Tentative:

Karl Amman - Investigative Journalist

12:30pm – 3pm **Hosted Lunch Sponsored by The University of Montana**

Special Introduction & Welcome by The University of Montana

Provost Royce Engstrom

Networking/Explore the Island

Special Keynote:

3-4pm **Greg Carr, Carr Foundation – Hope for Gorongosa’s Wildlife**

Breakout/Workshop Session: *Creating, Building & Launching a One-Year Campaign*

4:15pm – 5:45pm **Facilitators Include:**

Robert Anderson, D.O.J. Chief Prosecutor/International Poaching Expert

Mary Rice, Executive Director/Environmental Investigations Agency

Bob Silvestri, Executive Director/Environmental Media Fund

Cooper Burchenal, Principal/saltStudio.com, Web Development & Design

Jason Carey, VP – Animal Planet

Others TBA

Hosted Dinner & Presentation Sponsored by Animal Planet

6pm – 8 pm

Buses return to Missoula at around 8:30pm

*To Register for the Tarkio Retreat, please go to: www.wildlifefilms.org and fill out the Festival or Tarkio Retreat Registration Form.

[Registration Required for Attendees if not registered as a weeklong Delegate](#)

Thursday, May 13

- Day & Evening **Film Screenings - Wilma Theatre, Screening Schedule available 4/2010**
Wilma Screenings co-sponsored by Bresnan Communications
- 7:30-9:30am **Continental Breakfast Sponsored by Fujinon @ Bernice's Bakery**
- 8:30am-4:30pm **Registration at IWFF Headquarters & Media Center/Roxy Theater**
- 9am-4pm **33rd IWFF Video Library Open at the Roxy Theater**
Free for all Registered Delegates
- 9:30am-11:00am **TECHNOLOGY for the 21st Century**
Special Lens Workshop with Fujinon
Panasonic – (R)Evolutionary Cameras Part II
- 11:30am-1:00pm **Show Me the Money... For the Good of the Planet!**
Bob Silvestri, Environmental Media Fund
Greg Carr, Carr Foundation
Michael Kanyon, Kanyon Films Ltd., Producer/Distributor
Tim Martin, BBC NHU via Skype or Satellite
Ted Oakes, BBC Producer
Moderator: Chris Palmer, Center for Environmental Filmmaking
Methods old and new - of funding/structuring documentary/media film deals. The methods include;
1 - Basic film financing tools
2 - Crowd sourcing and micro-financing techniques
3 - For-Profit/Non-Profit Hybrid Film Fund-raising
4 - Outreach Structures
5 - Documentary funding packages
- 1:00pm-3pm Tentative Hosted Lunch & Presentation - **TBA**
- 3pm-4:30pm **"Pitch" Session - Programs to focus on the Illegal Wildlife Trade**
Please Sign Up in Advance*
Moderator: Chris Palmer, Center for Environmental Filmmaking/AU
Bob Silvestri, Environmental Media Fund
Greg Carr, Carr Foundation
Michael Kanyon, Kanyon Films Ltd., Independent Producer/Distributor
Reema Lorford-Bristol, BBC NHU Producer
Ted Oakes, BBC Producer
Others TBA
This is a twist on the traditional *pitch to the commissioners* session, as our panel wants to hear something unique and different with a very strong "message."
This session will be seeking projects with an Environmental, Conservation and/or Cultural focus in which film or media is a primary component.

6-10pm: **Co-Sponsorship Available**
Western Party at the Dunrovin Ranch in Lolo, Montana/Put on your Best Boots and Hoof on Down by Bus to Dunrovin...
Build a Bonfire, Take a Smooth Ride on Tennessee Walking Horses, Enjoy an Old Time Western Auction, Music & Dancing, Chili Feed w/Beer/Wine - Sponsored by The Center for Environmental Filmmaking @ American University - Other Sponsors TBA*
Special IWFF Event for Registered Delegates/Guest Tickets Available

Friday, May 14

Day & Evening **Film Screenings - Wilma Theatre, Screening Schedule available 4/2010**
Wilma Screenings co-sponsored by Bresnan Communications, First Security Bank and ARKive-Wildscreen USA

7:30-9:30am **Continental Breakfast Sponsored by Fujinon @ Bernice's Bakery**

9:00am-4:30pm **Registration at IWFF Headquarters & Media Center/Roxy Theater**

9am-4pm **33rd IWFF Video Library Open at the Roxy Theater**
Free for all Registered Delegates

9:30am-11am **Special Focus: "Media & the Message"**
Keynote: Bob Silvestri, Founder & President – Environmental Media Fund
Overload: Black Swans, Market Crashes, Nanobots & Connecting the Dots
Destruction of habitat and loss of biodiversity/species and threats to our health and the environment in general continue essentially unabated, but it's not for lack of media about wildlife, the environment and health. So what's really going on and what's driving the bus?

11:15am-12:30pm **The Web & Social Media: A Virtual Toolkit for Conservation**
Chair: Merove Heifitz: CEO ARKive USA

Tentative Panelists: Charlotte Vick (Google Earth Ocean & Deep Search Foundation)
The worldwide web and new media provide countless resources (many of them free!) for conservationists to communicate their message and to enable concerned citizens to take action quickly and easily. Learn about best practices and the tools available to help build your own virtual toolkit for conservation.

12:30pm-2:00pm **BBC's Springwatch Series Special Presentation & Workshop**
Hosted Lunch Sponsorship Available/TBA

2pm-3:00pm **Opportunities in Online Video**
Chair: Vanessa Serrao: Founder of NatureBreak.org <<http://naturebreak.org/>>
Panelists: Allison Rand, VP of Digital Media, Discovery Channel, Animal Planet, and Emerging Networks; Melissa Wiley, Director of Video for National Geographic Online; Andrew Atkins, Producer of TERRA: The Nature of Our World; Liz Smith, Filmmaker for the Waitt Institute

Description: Internet video can be a powerful tool for filmmakers, providing a means to deliver a message to a large and diverse audience. But in many ways, producing and distributing online video is still a big experiment. What style and aesthetics work online? How are web viewers different than television viewers? How can you make your videos stand out from the ones of cats cuddling with chickens? The panelists, who range from network executives to independent filmmakers, will discuss their successes and challenges in producing and distributing video online.

- 3:15pm-4:15pm **Tentative: Alternative Distribution: *Reversing the Paradigm***
Special Presenter: Peter Broderick, Paradigm Consulting
- 4:15pm-5:00pm **Internet/Web Brainstorming Workshop with Reema Lorford-Bristol**
- 6pm-10pm **Awards Gala - Co/Sponsorship Available**
Presented by IWFF; co-hosted & co-sponsored by The University of Montana
International Programs/Other Sponsors TBA
Co-Sponsor and Special Marine Conservation Award Presented by:
The Save Our Seas Foundation
Emceed by M. Sanjayan, TV Host & Lead Scientist, The Nature Conservancy
Welcome: TBA/Dr. Mehrdad Kia, Director of International Programs
Presentations of the IWFF Lifetime Achievement Awards
Film Awards & Presentations - Buffet Dinner; No-Host Bar
Missoula Formal 😊 (Ask IWFF staff if needed)

Saturday, May 15

- Day & Evening: **Film Screenings Wilma Theatre, Screening Schedule available 4/2010**
Wilma Screenings co-sponsored by Bresnan Communications, First
Security Bank and ARKive-Wildscreen USA
BEST OF FESTIVAL – EVENING SCREENING
- 9am-Noon **33rd IWFF Video Library Open at the Roxy Theater**
Free for all Registered Delegates
- 7:30-9:30am **Continental Breakfast Sponsored by Fujinon @ Bernice's Bakery**
- 9:30am-11:30am **Anatomy of Award-Winning Films**
What are the key components of a spectacular film? From features to documentaries, shorts to advertising, there are certain elements of a "best of". Join some of the best veterans of the film business as they dissect some of this year's award winners and examine the path to great filmmaking.
Panel: TBA
- 11:30am-1pm **Field Trips That Make Montana Special - Tentative:**
1. "Gone to the Dogs: In Search of Grizzlies with Specially Trained Canines, in the Battle to Protect Wildlife"
2. "When Bison Roamed the Wild West": A Field Visit to the World-Renowned Bison Range
3. "Take a Ride on the Wild Side": If you've never ridden a gaited horse, this is your chance to try out the smoothest ride of your life, on horseback. Join Dunrovin Ranch experts (horse and human) for a two-

hour ride along the Bitterroot River and across the beautiful ranch.
4. Fly Fishing at its finest with Grizzly Hackle Outfitters (must be arranged in advance and weather/river dependent)

PLEASE NOTE: Some fees may be required but we are working to arrange some of the most exciting, memorable and affordable day trips imaginable, made possible by the generosity and support of our friends and colleagues.

1pm **Lunch on your own**

Afternoon/Evening **Explore Missoula: Missoula is has often been called the “Paris of the West.” That may be a bit of a stretch (no Eiffel tower) but this is your chance to dine at a charming café, pick up a pair of authentic western boots or go for a beautiful hike up the famous M, right in the middle of Missoula. The view of the valley is breathtaking!**

7pm Best of Festival Special Screening, Wilma Theater